



FAST FACTS 2010

Sveriges Television (SVT) is a public service company.

SVT has 28 offices all over Sweden and approx. 2.100 employees

SVT channels are SVT1, SVT2, SVTB (a childrens' channel), Kunskapskanalen (Knowledge), SVT24 and (international) SVT World. Other platforms are svt.se including SVT Play, SVT HD, mobil.svt.se and SVT Text & Web (teletext)

SVT is financed by a compulsory fee (2.076 Skr in 2010)

SVT is regulated by the Charter, The Radio and Television Act and the Freedom of Speech Act .

SVT is owned by a foundation: Förvaltningsstiftelsen för Sveriges Radio AB, Sveriges Television AB och Sveriges Utbildningsradio AB. Chairman of the Board: Sven-Christer Nilsson.

Chairman of the SVT board: Lars Engqvist
Director general: Eva Hamilton
Programme director: Annie Wegelius
Programme director, News, Sports & Current Affairs: Jan Axelsson

Hours of broadcast in 2009: 24 872 hrs
Hours of broadcast a day (and night) 2009: 68 hrs

PROGRAMMING 2009

Fiction 21,1%
Entertainment 16%
Culture & Music 5,7
Sport 6,3%
Lifestyle 5,1%
Science 3,9%
Current affairs 13%
News 21%
Arena 7,1%

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svt1



svt2



svtB



svt24



svtHD



svtWorld



svt.se